

Please see below a message from Katherine Kear, National Chairman

Dear All

In case you wish to promote National Flower Arranging Day to press outlets in your Area here is a useful press release you can use:-

Press Release

The National Association of Flower Arrangement Societies are celebrating National Flower Arranging Day [on Friday 7th May 2021](#).

Instead of handing out flowers to celebrate the event this year, to fit in with current guidelines, flower club members around the country will be using their homes to firstly mark the day but also more importantly to give a little cheer and sign of hope. They will also be building on the successful floral Rings of Hope that were hung on front doors last summer in support of the NHS. If you have a flower club near you look out for something floral on a front door, front gate, front fence etc. Distinctive flyers will be attached to the flowers giving details of the Association www.nafas.org.uk

Flower arranging clubs and societies joined together in 1959 and formed the National Association of Flower Arrangement Societies (NAFAS) with help and advice from the Royal Horticultural Society. The Association has been a unifying and guiding influence to thousands of men, women and juniors whose love of flowers has opened up a new world of creativity.

With about 44,000 members NAFAS ranks amongst the most notable specialist National Associations in the UK.

Around the country the skills of NAFAS members may be seen, whether in church, cathedral, hospital, hospice, stately home or horticultural show. Flowers are regularly arranged in Westminster Abbey and a gold medal at Chelsea was first awarded to NAFAS in 1975.

Best Wishes

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National Chairman

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